Sleep System



About

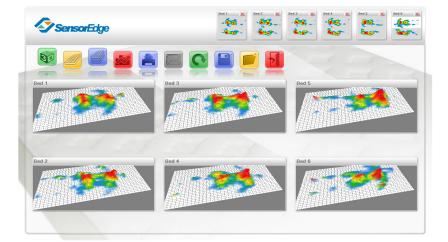
Increase sales by showing your customer a visual comparison of the mattresses and give them the confidence to make a purchase. The SensorEdge Sleep System uses pressure mapping technology to help you assist your customers select the right mattress for the way they sleep.

Benefits

- Increase sales by providing insight to your customer about their sleep comfort needs
- Interactive, unique customer experience which allows you to engage with the customer
- Demonstrate tangible advantages of a quality mattress
- Provide individual customer service and realize trends and traffic

Additional Features

- Compact, lightweight and wireless
- Rechargeable battery
- · Suitable for all sleeping positions
- Intuitive touch interface
- Store Branding
- Customized selection to your inventory
- Email and print customer assessments
- Generates reports for marketing
- Export information to Microsoft Excel



How It Works

- 1. Enter customer information and sleep preferences.
- 2. Place the Mattress Sensor on a mattress.
- 3. Show the customer his or her pressure profile.
- 4. Repeat up to six times using other mattresses.
- 5. Show the customer the side by side comparisons of the tested mattresses.
- 6. Show the customer where they experience pressure on each mattress.
- 7. Use the SleepSystem to select the best fitting mattress based on the customer's profile.
- 8. Email or print the results as a reminder to the customer to return and make a purchase.

Technical Specifications

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SleepSystem SD	80" x 31.5"	32 x 32	1" x 2"	0.1 - 3 PSI	200
SleepSystem HD	80" x 31.5"	32 x 64	1" x 1.25"	0.1 - 3 PSI	100

Call today to arrange a live demonstration.

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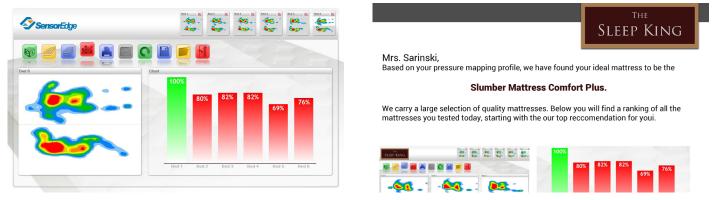




When a salesperson launches the Sleep System App, he or she will ask the customer if they sleep mostly on their side or back. Then, the customer lies on the mattress: first on his or her back, then on his or her side.



After taking pressure profiles in both sleeping positions, you can transfer the Sleep System to another mattress the customer would like to test. Repeat this process until the customer has tested all the mattresses he or she asked to test (up to 6).



Review the results with the customer to guide them in purchasing a mattress. If they are not ready to purchase, print out the results from the session as a reminder for them to come back to your store and purchase the best fitting mattress for them.

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